

Aryan Batra

AI Product Manager | UX-led Agentic Product Builder | 0-to-1 B2B SaaS

+91-7792890678 | aryanbtra@gmail.com | linkedin.com/in/aryanbatra7 | India

PROFESSIONAL SUMMARY

- AI Product Manager with 3 years of experience building AI-first products from 0 to 1, specializing in LLM-powered personalization engines and multi-agent pipelines at consumer scale.
- Unique background transitioning from UX design to product management, ensuring high technical sophistication with frictionless, user-obsessed experiences.
- Proven track record in driving product-led growth (PLG), owning discovery-to-launch product roadmaps, executing rigorous A/B experimentation, and shipping natural language AI automation that directly impacts engagement and retention.

EXPERIENCE

NxtWave

Associate Product Manager

Oct 2025 - Present

- Shipped an AI Tutor personalization engine with real-time screen context awareness and cross-session memory, driving a 50% week-over-week lift in feature adoption within 5 months.
- Led cross-functional delivery of a generative multi-agent workflow featuring a 6-agent generation layer and a 12-agent evaluation layer to automate high-quality multiple-choice question (MCQ) creation, reducing manual review to zero.
- Reduced product decision time from 3-5 days to under 60 seconds by deploying AI tools that analyze user behavior and trigger real-time interventions.

Recruit CRM

Senior Associate Product Analyst (AI Product Manager)

Nov 2024 - Sep 2025

- Built a Model Context Protocol (MCP) server for a web application, enabling an AI assistant to orchestrate full platform functionality via natural language and voice commands.
- Launched a natural-language AI Sourcing Agent adopted by 30% of target users in its first month, eliminating 2 to 4 weeks of manual sourcing time per hiring cycle.
- Led a 0-to-1 product launch that secured 10 enterprise customers and generated \$25K incremental ARR in 90 days by owning the roadmap, go-to-market strategy, and success metrics.

UX Associate, Recruit CRM

Nov 2023 - Nov 2024

- Tripled direct free-to-paid conversion rates and unlocked over \$100K in ARR by redesigning the PLG onboarding funnel through systematic A/B testing and UX research.
- Scaled automated demo bookings from 0 to 50+ per month by designing in-app PLG triggers, referral mechanics, and activation hooks.

UX Trainee, Recruit CRM

Jun 2023 - Nov 2023

- Built UX foundations across the ATS/CRM platform through user research, wireframing, and usability testing of recruiter workflows.

Infraplan Engineering & Freelance

UI/UX Designer

2022 - 2023

- Executed end-to-end UX for B2B SaaS and engineering clients, encompassing user research, wireframing, prototyping, and usability testing.

SKILLS

AI & LLM: Multi-agent pipeline design (generation & evaluation), Model Context Protocol (MCP), Retrieval-Augmented Generation (RAG), Prompt Engineering, AI Evaluation Frameworks, Personalization Engines.

Product Management: Product Roadmapping, Product Discovery, PRDs & User Stories, Requirements Gathering, 0-to-1 Launches, Product-Led Growth (PLG), A/B Testing & Experimentation, KPI & OKR Definition, Stakeholder Management, Cross-functional Leadership, Competitive Analysis, User Engagement & Retention, Go-To-Market Strategy, Agile/Scrum.

Analytics & UX: Amplitude, Mixpanel, Google Analytics, Heap, SQL, Product Analytics, Funnel & Cohort Analysis, Figma, User Research, Usability Testing.

Tools & Automation: n8n, Zapier, Jira, Webhook Integrations, Notion, Claude, Claude Code, Replit, Supabase, Codex, Antigravity, Vercel.

EDUCATION & CERTIFICATIONS

B.E. in Computer Science - Chandigarh University (2019 - 2023)

Certifications: AI Agents and Automations | Become a Product Manager | Google Data Analytics | Data-Driven Decision Making